

**Bring good character to your community today!**

# WINNERS WALK TALL



*The mission of  
Winners Walk Tall  
is to develop  
today's youth into  
tomorrow's Winners  
through  
character building  
programs  
that teach  
fundamental values  
and life-changing  
skills.*

## **TOP TEN REASONS**

**why EVERYONE is a WINNER with  
Winners Walk Tall!**

- 1 It's FREE!**
- 2 It's all done by volunteers...  
no teacher prep required!**
- 3 It's quick & easy...  
only 10 minutes each week!**
- 4 It's led by Character Coaches who care!  
They are great role models.**
- 5 It's simple & straight-forward.**
- 6 It's contagious! Good character  
spreads throughout the community.**
- 7 It's complete! Audio, video,  
written materials, website support  
& thorough training.**
- 8 It strengthens the bond between  
schools & communities.**
- 9 It's FUN!**
- 10 and...It WORKS!**

**It all adds up...**

**Children + Character + Community  
= WINNERS WALK TALL**

**For more information, please contact Winners Walk Tall at  
513-561-2550 or [www.winnerswalktall.org](http://www.winnerswalktall.org)**